

Financial Information Month

Financial Empowerment Through Education

Focus for FIM 2019: Plan for Uncertainty...Make Insurance Your Priority

The activities for the month will cover the following sub-themes:

- ☑ ***Insurance as a vehicle for investment, asset management, planning for retirement and transfer of wealth*** - the financial benefits of insurance coverage and long-term instruments/products
- ☑ ***Financial knowledge...your tool for helping to protect everyone and everything you care about*** – types of products and services financial institutions offer to help individuals grow and protect their wealth; importance of adequate insurance and insuring contents; the impact of under-insurance; selecting the financial plan that is right for you; what you should know about mortgage insurance
- ☑ ***Insurance Facts vs Myths*** - the nuts and bolts of financial protection; understanding the insurance process; how insurance impacts the insurer and the insured
- ☑ ***The role of financial institutions in promoting and sustaining economic growth in an environment vulnerable to external shocks*** - how financial institutions maintain financial stability in our economies that are exposed to the impact of hurricanes, other natural disasters and external shocks; products, services or structures financial institution have in place to help you recover from loss of job, business or property due to a disaster



OCTOBER IS FINANCIAL INFORMATION MONTH IN THE EASTERN CARIBBEAN CURRENCY UNION

About FIM - Financial Information Month (FIM) is a regional financial, economic, business and entrepreneurial education campaign executed in the Eastern Caribbean Currency Union (ECCU) since 2002, through the collaborative efforts of the Eastern Caribbean Central Bank (ECCB), ECCB member governments, financial and academic institutions, the media, other private and public sector institutions and community-based groups. The Month forms part of an ECCU financial and economic education programme coordinated by the ECCB. The programme incorporates a series of initiatives designed to support the attainment of the goal of “a financially developed and vibrant ECCU region that fosters strong and sustainable economic growth and the improved well-being of the citizenry.”

FIM Logo

- The staggered letters “FIM” on the “pathway” depict the journey through life and the winding road an individual takes on the way to financial empowerment.
- The human figures on the letters which read “FIM” represent an individual taking the steps towards financial empowerment.
- The last figure with raised hands holding the dollar sign, demonstrates celebration of having achieved one’s financial goals.